



**ONE PATH
FOR INTEGRATED GROWTH**



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PORTALS IN NUMBERS

JOIN +100 SUCCESS STORY



128
HAPPY CLIENT



50
TALENT



750
SUCESFUL PROJECT



Portals is a leading Marketing and Digital Transformation firm. Since 2014, we have served as a strategic partner for organizations striving for sustainable growth and a high-impact digital presence.

We enable organizations to evolve and innovate across various sectors by delivering integrated marketing, software development, and consultancy services—all under one roof. This ensures clarity of vision, synergy of efforts, and the achievement of measurable, long-term results.

Our client journey begins with brand strategy, identity building, and positioning, followed by strategic marketing planning and digital execution, and culminates in the development of robust technical solutions that drive business operations.

With deep expertise in digital solutions, we have developed advanced, specialized software for the education and training sectors, non-profits, and government agencies

WHY US?

Create your digital signature with Portals

TEAM

Of Senior Experts in Various Fields

GUARANTEE

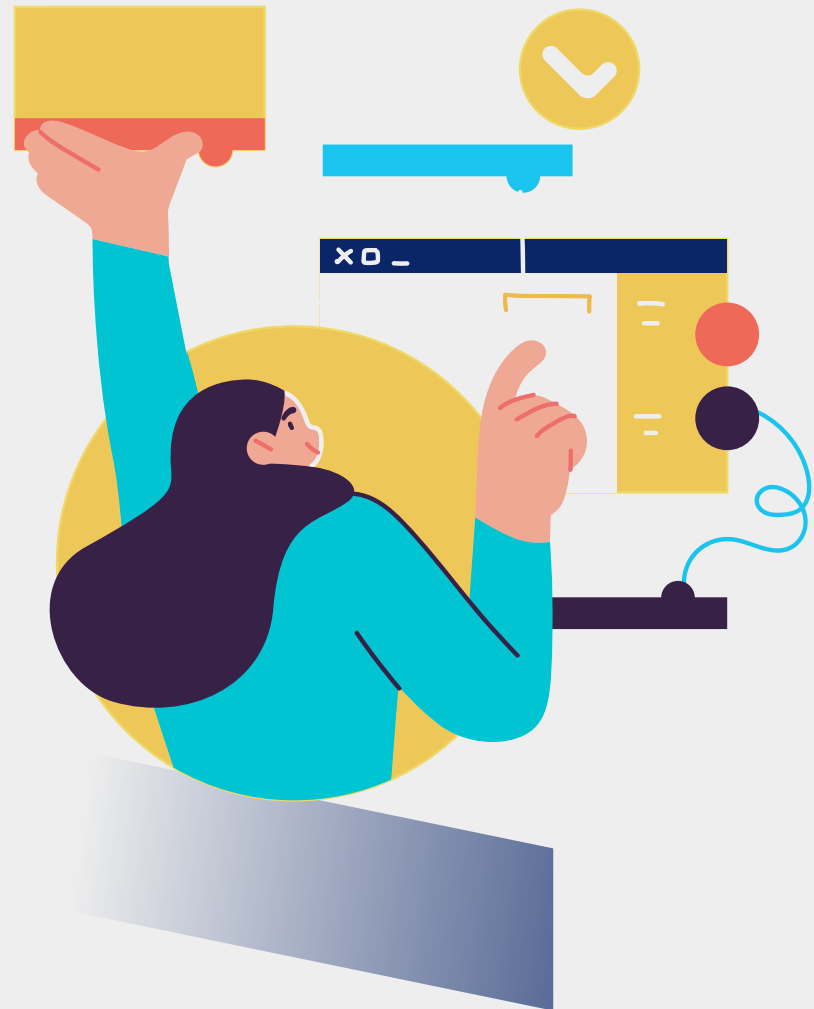
information Confidentiality

COMMITTED

To Our Promises

PROVIDE

integrated Services in One Place



OUR VALUES



OWNERSHIP

We stand behind our promises



EXCELLENCE AND CREATIVITY

Excellence and creativity are the main triggers of our business



COLLABORATION

We believe that teamwork and collaboration create what individuals cannot do alone



QUALITY

Is what our current customers will communicate to our future customers

WHAT DO WE OFFER?



GROWTH AND DIGITAL
MARKETING



SOFTWARE
SOLUTIONS



MARKETING
SOLUTIONS



CREATIVE
VISUALS



HOW WE WORK?

There are two main ways in which we provide our services

PEOPLE
OUTSOURCING

PROJECTS
OUTSOURCING

CONTACT US



DIGITAL MARKETING & GROWTH

Our digital marketing services are not just a service, but an experience to cherish!



CONTENT

Creating and writing



(SEO)

search engines
optimization



MANAGEMENT

Social media



CAMPAIGNS

Paid advertising

MARKETING SOLUTIONS

MARKETING CONSULTANCY

- ☐ Brand auditing
- ☐ Market entry strategies
- ☐ Expansion and growth consulting

BRAND STRATEGY

- ☐ Building the brand's core identity
- ☐ Strategic positioning

MARKETING STRATEGIC PLANNING

- ☐ Turning Strategy into action
- ☐ Market research
- ☐ competitor analysis



CREATIVE VISUALS

VISUAL IDENTITY DESIGN:

- (Logo, Color Palette, Typography, and Brand Guidelines).

DIGITAL DESIGN:

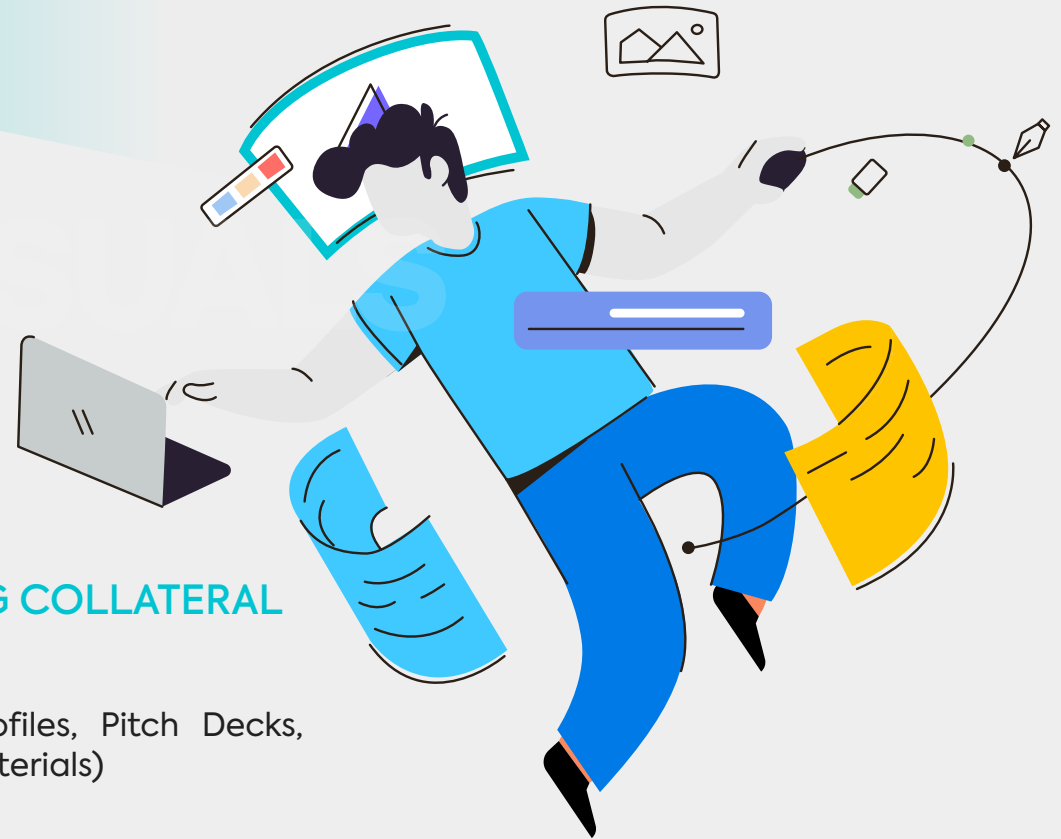
- Social Media Assets and Digital Advertising Banners.

MARKETING COLLATERAL DESIGN:

- (Company Profiles, Pitch Decks, and Print Materials)

MULTIMEDIA PRODUCTION:

- Motion Graphics and Corporate Explainer Videos.



SOFTWARE SOLUTIONS

Create a brand, not just a website!



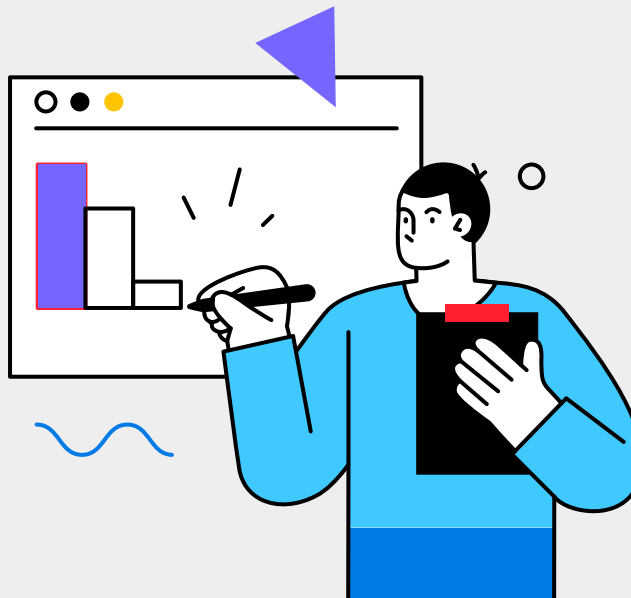
ERP INTEGRATION

Planning &
Automation (Odoo)



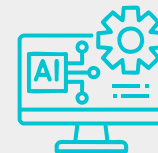
WEB DESIGN

and Development



(CRM)

customer relationship
management



ARTIFICIAL

Intelligence AI

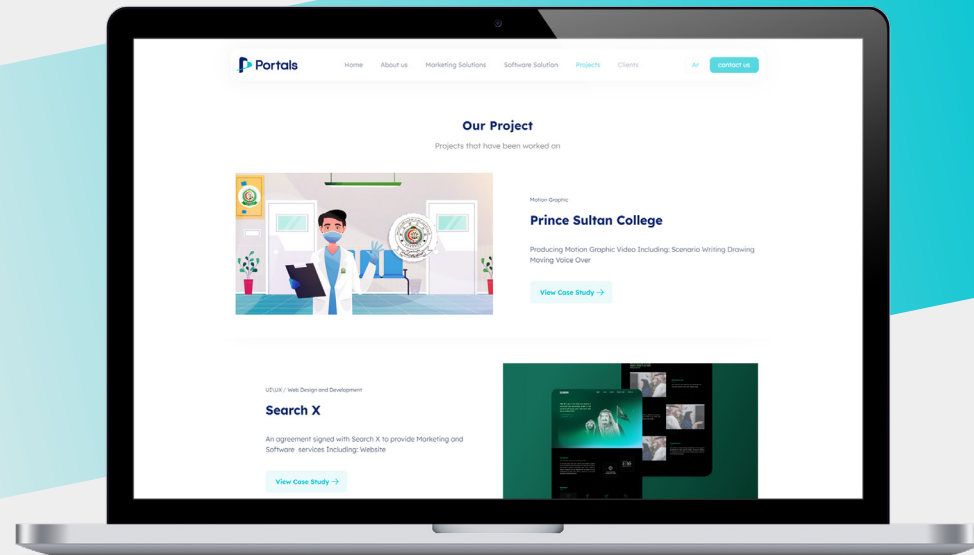


MOBILE APP

Development

OUR PROJECTS

View some of our work in various fields [Click here.](#)
or by scanning the QR Code



OUR CLIENTS







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