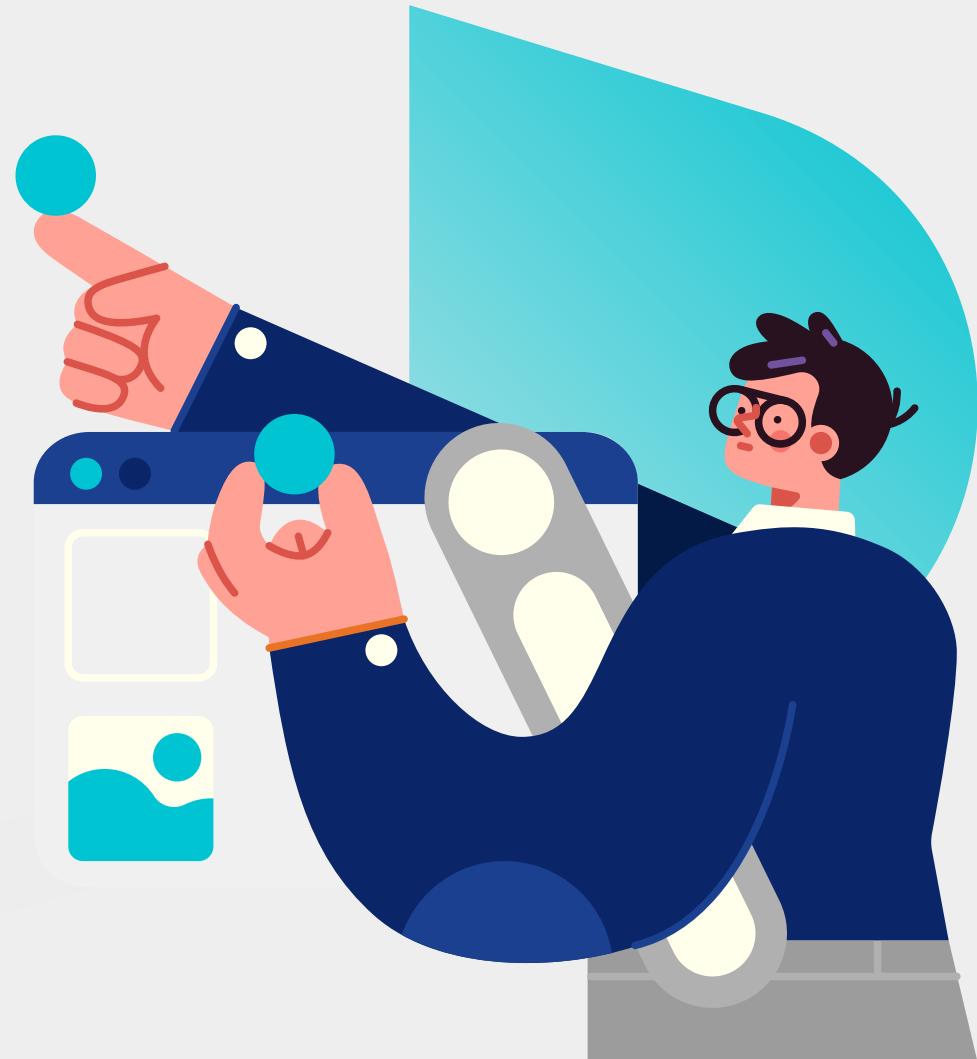




**ONE PATH  
FOR INTEGRATED GROWTH**



## PORTALS IN NUMBERS

JOIN +100 SUCCESS STORY



**128**

HAPPY CLIENT



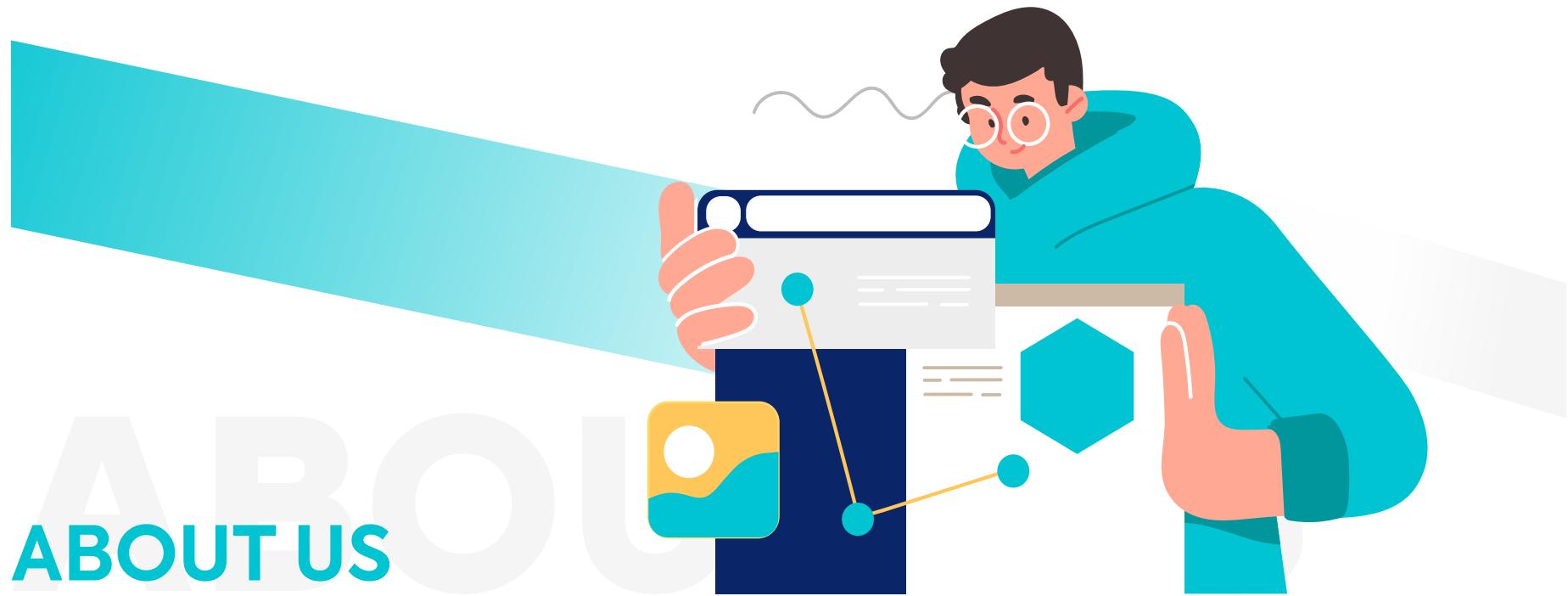
**50**

TALENT



**750**

SUCCESSFUL PROJECT



# ABOUT US

Portals is a leading Marketing and Digital Transformation firm. Since 2014, we have served as a strategic partner for organizations striving for sustainable growth and a high-impact digital presence.

We enable organizations to evolve and innovate across various sectors by delivering integrated marketing, software development, and consultancy services—all under one roof. This ensures clarity of vision, synergy of efforts, and the achievement of measurable, long-term results.

Our client journey begins with brand strategy, identity building, and positioning, followed by strategic marketing planning and digital execution, and culminates in the development of robust technical solutions that drive business operations.

With deep expertise in digital solutions, we have developed advanced, specialized software for the education and training sectors, non-profits, and government agencies

# WHY US?

Create your digital signature with Portals

## TEAM

Of Senior Experts in Various  
Fields

## GUARANTEE

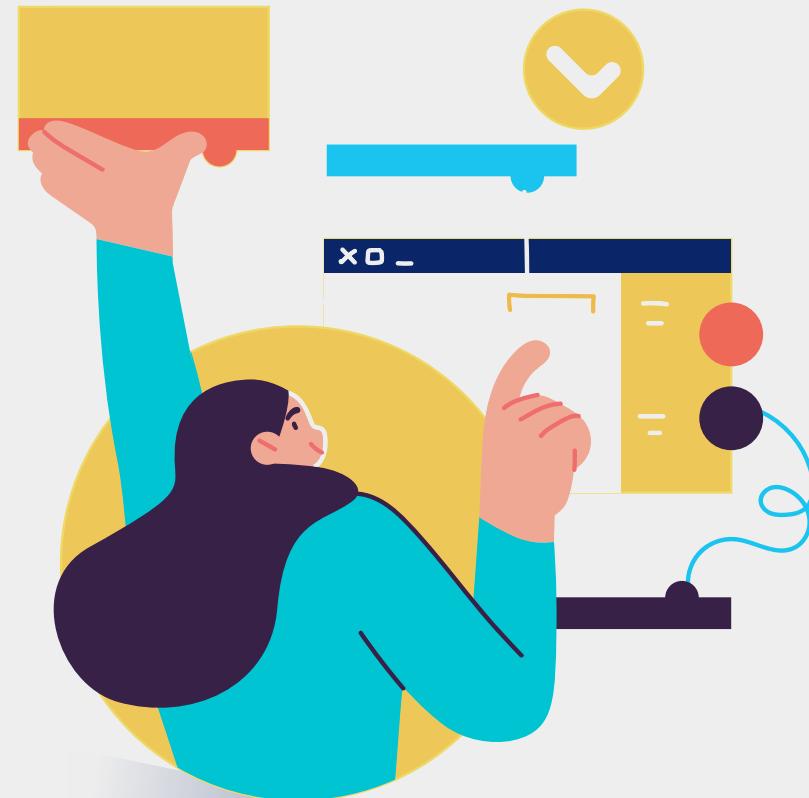
Information Confidentiality

## COMMITTED

To Our Promises

## PROVIDE

Integrated Services in  
One Place



# OUR VALUES



## OWNERSHIP

We stand behind our promises



## EXCELLENCE AND CREATIVITY

Excellence and creativity are the main triggers of our business



## COLLABORATION

We believe that teamwork and collaboration create what individuals cannot do alone



## QUALITY

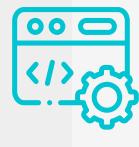
Is what our current customers will communicate to our future customers



# WHAT DO WE OFFER?



GROWTH AND DIGITAL  
MARKETING



SOFTWARE  
SOLUTIONS



MARKETING  
SOLUTIONS



CREATIVE  
VISUALS



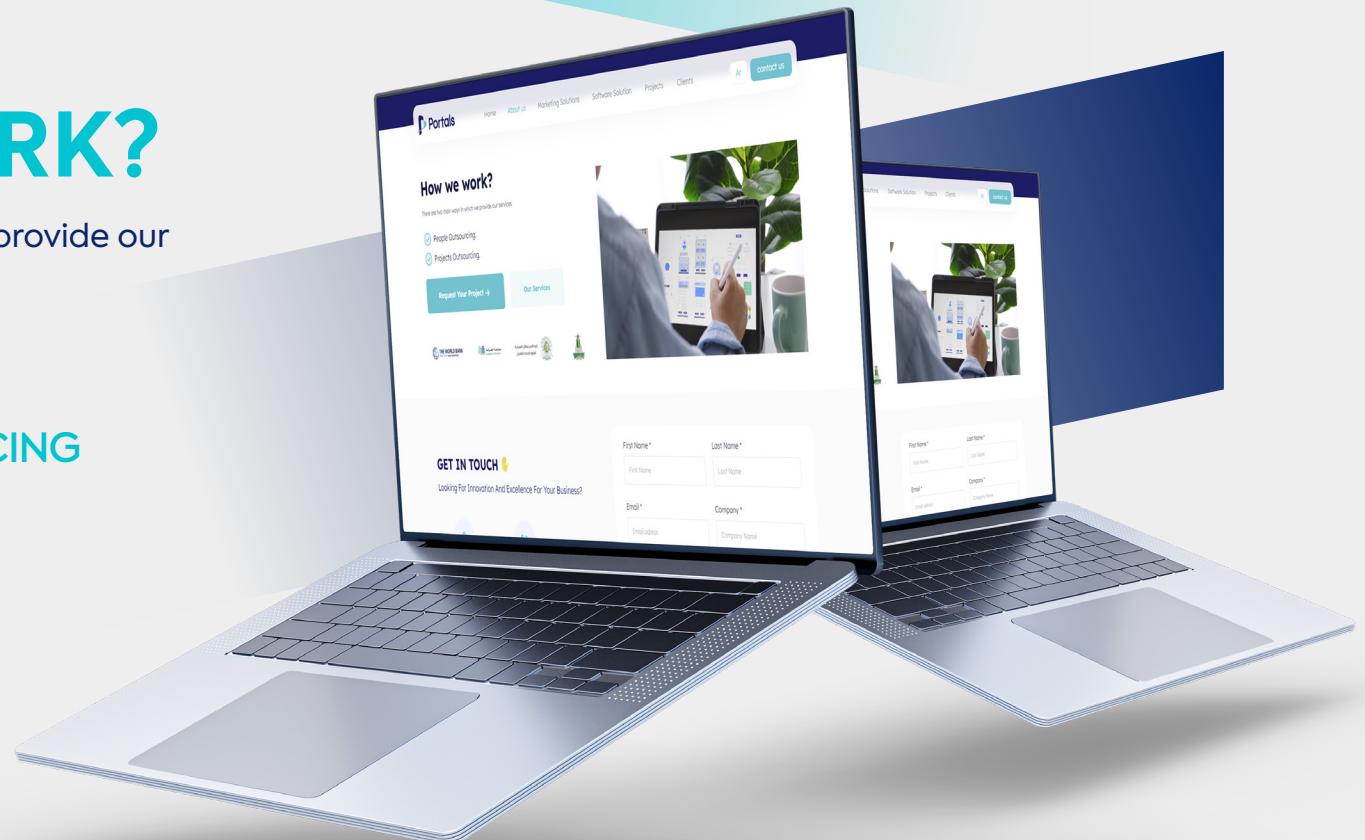
# HOW WE WORK?

There are two main ways in which we provide our services

—  
PEOPLE  
OUTSOURCING

—  
PROJECTS  
OUTSOURCING

CONTACT US



# DIGITAL MARKETING & GROWTH

Our digital marketing services are not just a service, but an experience to cherish!



## CONTENT

Creating and writing



## (SEO)

search engines optimization



## MANAGEMENT

Social media



## CAMPAIGNS

Paid advertising

# MARKETING SOLUTIONS

## MARKETING CONSULTANCY

- Brand auditing
- Market entry strategies
- Expansion and growth consulting

## BRAND STRATEGY

- Building the brand's core identity
- Strategic positioning

## MARKETING STRATEGIC PLANNING

- Turning Strategy into action
- Market research
- competitor analysis



# CREATIVE VISUALS

## VISUAL IDENTITY DESIGN:

- (Logo, Color Palette, Typography, and Brand Guidelines).

## DIGITAL DESIGN:

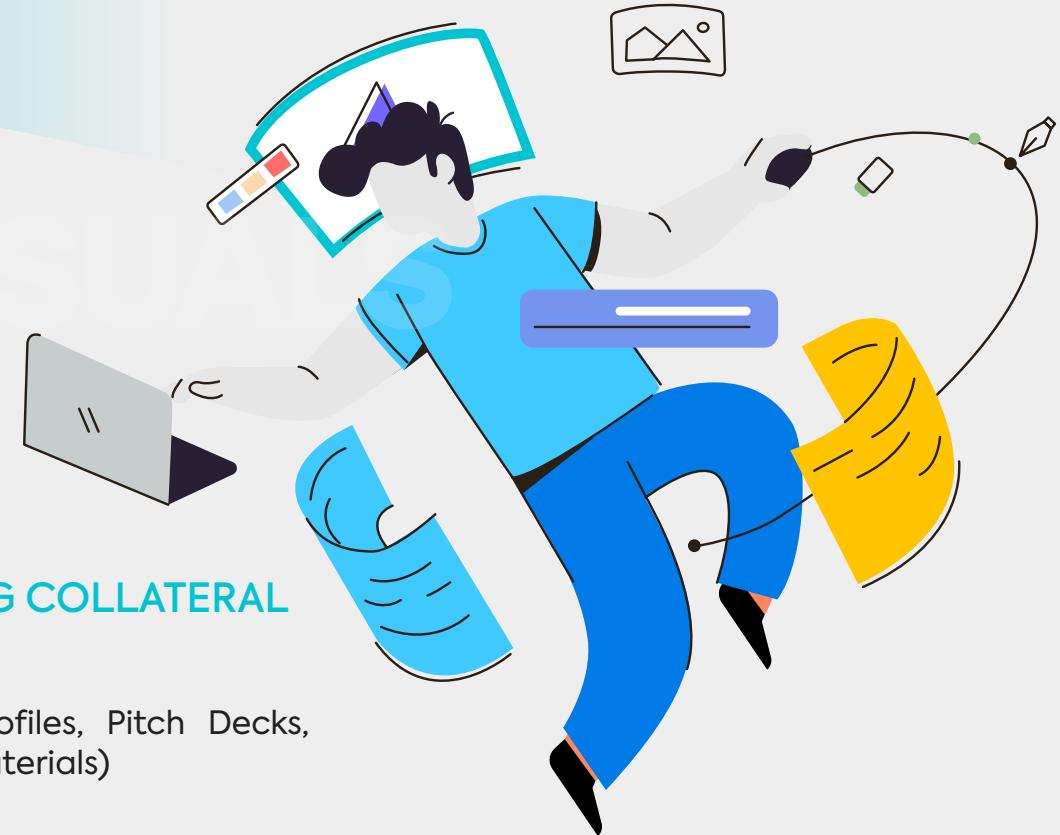
- Social Media Assets and Digital Advertising Banners.

## MARKETING COLLATERAL DESIGN:

- (Company Profiles, Pitch Decks, and Print Materials)

## MULTIMEDIA PRODUCTION:

- Motion Graphics and Corporate Explainer Videos.



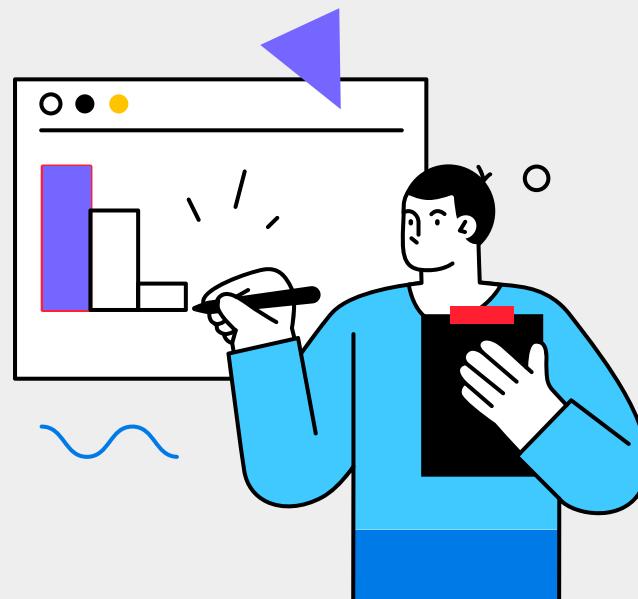
# SOFTWARE SOLUTIONS

Create a brand, not just a website!



## ERP INTEGRATION

Planning &  
Automation (Odoo)



## (CRM)

customer relationship  
management



## WEB DESIGN

and Development



## ARTIFICIAL

Intelligence AI

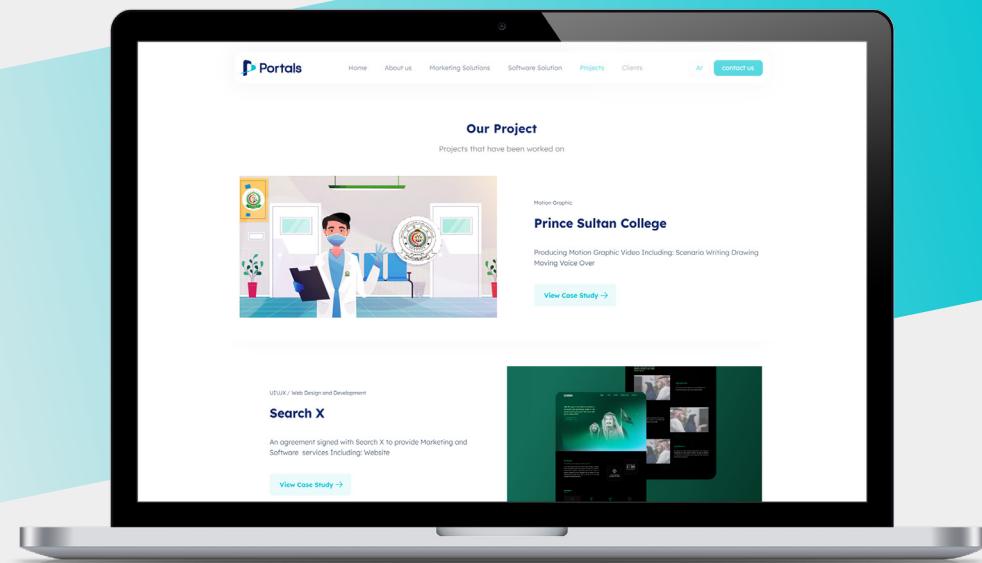
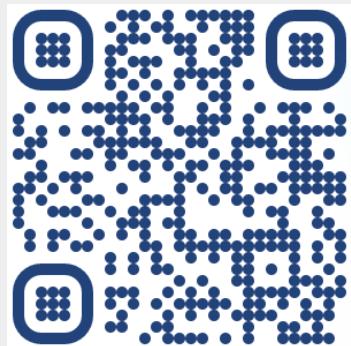


## MOBILE APP

Development

# OUR PROJECTS

View some of our work in various fields [Click here.](#)  
or by scanning the QR Code



# OUR CLIENTS







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